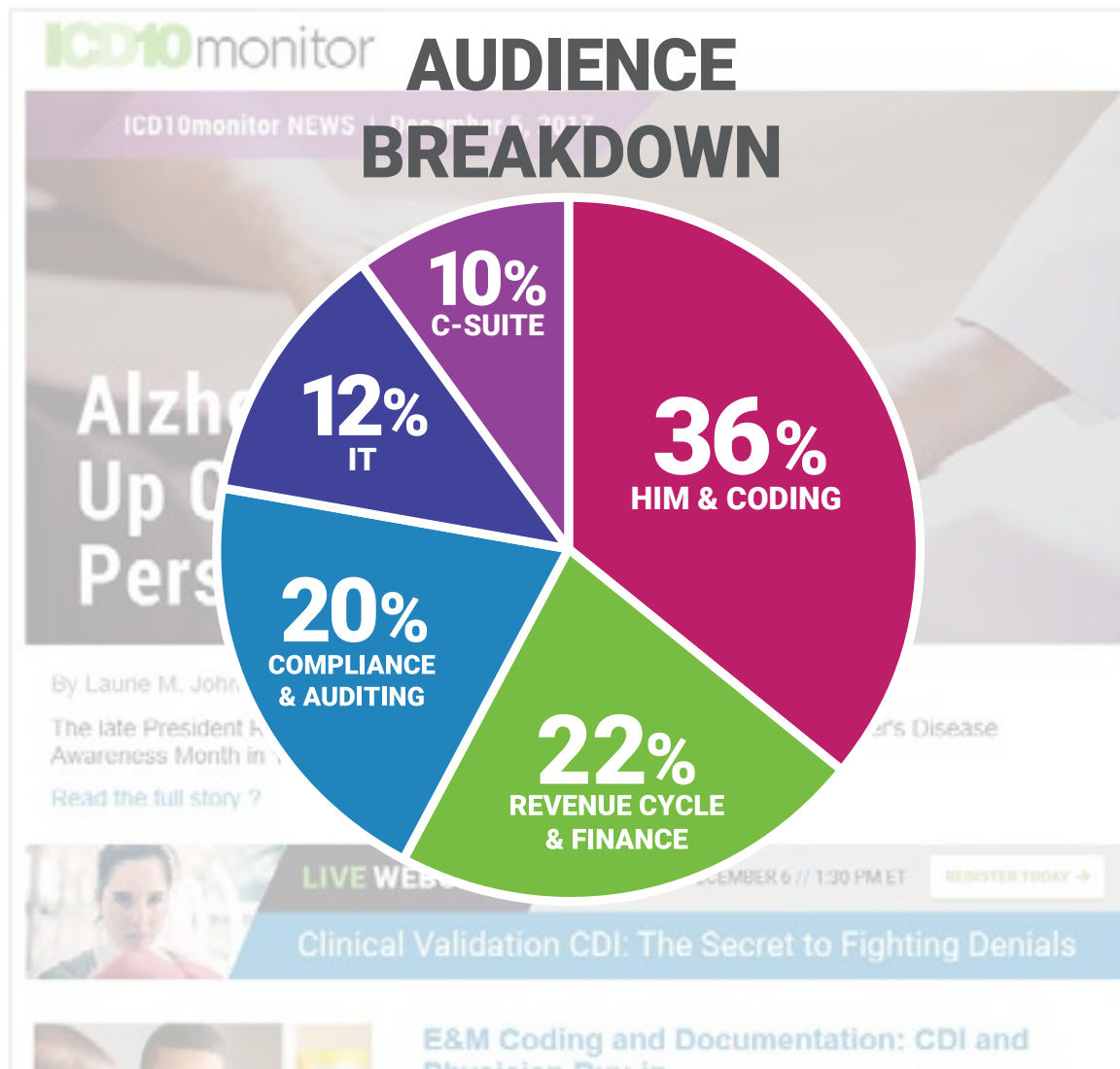


ICD10monitor

ICD10monitor is a premier source of online news and information sending weekly eNewsletters covering hot topics on coding, clinical documentation integrity (CDI), value-based purchasing and payment methodologies from nationally recognized thought leaders. Sponsoring and advertising in ICD10monitor eNews is a great way to get exposure or showcase upcoming products.

eNews MARKETING



15k NEWSLETTER
SUBSCRIBERS

130 NEW SIGN UPS
PER MONTH

15-20% OPEN
RATE

ADVERTISE NOW

800-252-1578 x3433
advertising@medlearnmedia.com

ICD10monitor

ICD10monitor audience include influencers who make decisions relative to coding, clinical documentation integrity (CDI), value-based purchasing, and other new payment methods. Offerings include white paper distribution and marketing emails – all proven to generate leads for new products or services.

EMAIL MARKETING

WHITE PAPERS

18.5k AUDIENCE

12-15% OPEN
RATE

\$18.50 AVG. COST
PER LEAD

400+ AVG. LEADS
GENERATED

MARKETING EMAILS

18.5k AUDIENCE

12-15% OPEN
RATE

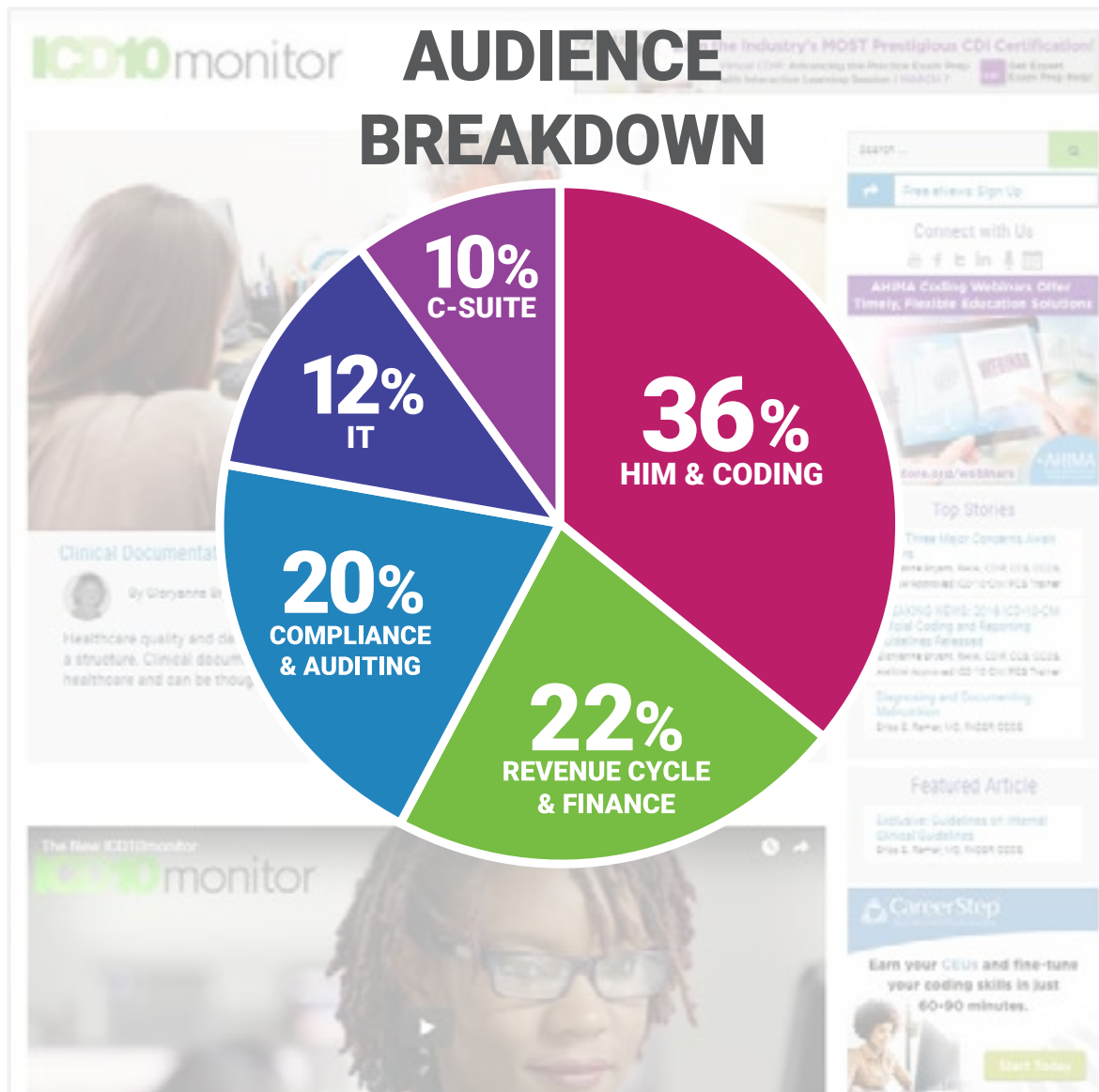
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ICD10monitor

ICD10monitor continues to be the single most important source ICD10 news and information. The ICD10monitor website provides unique advertising solutions for clients needing to generate sales leads from our highly motivated audience.

WEBSITE ADVERTISING



33k WEBSITE VISITS
PER MONTH

68k PAGE VIEW
PER MONTH

23k USERS PER
MONTH

ADVERTISE NOW

800-252-1578 x3433
advertising@medlearnmedia.com

ICD10monitor

Produced by ICD10monitor, Talk Ten Tuesdays is a weekly Internet radio broadcast reaching more than 1,000 dedicated listeners both live and on-demand. The audience is made up of professionals working in acute care facilities, post-acute care facilities, and physician practices. These broadcasts are the ideal media vehicle for marketers to increase company brand awareness, generate sales leads, drive traffic and get their company in front of a live and engaged audience through 60 second commercials, sponsored segments, and customized broadcast programming.

TALK TEN TUESDAYS BROADCAST



800+
AVERAGE
LIVE ATTENDEES



Talk Ten **Tuesdays**
LISTEN LIVE @
10 A.M. EST.



500+
PODCAST PLAYS
PER MONTH

ADVERTISE NOW

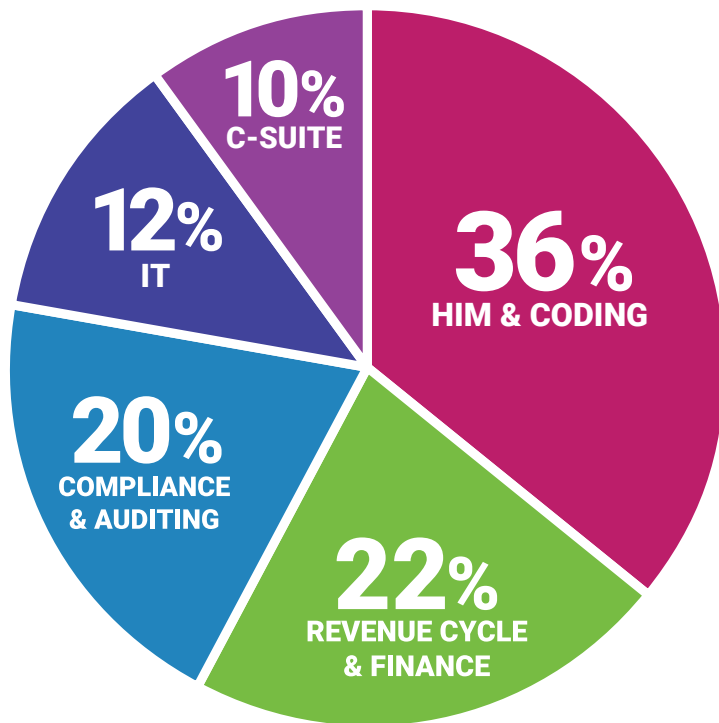
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ICD10monitor

ICD10monitor hosts many special events to an audience of healthcare providers sharing news, updates and information in forums, roundtables, webcasts, and special edition broadcasts for our readers and listeners to participate. As a sponsor, you will have great exposure, be seen as a thought leader and innovator with the possibility of lead generation for your organization.

SPECIAL EVENTS MARKETING

AUDIENCE BREAKDOWN



SPONSORED WEBCAST

300+ AVERAGE
ATTENDEES

550+ AVERAGE
REGISTRANTS

ADVERTISE NOW

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